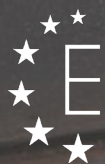


MASTER IN MANAGEMENT



EUROPEAN INSTITUTE OF
FINANCE & MANAGEMENT

ABOUT MIM

Studying MiM prepares you to start your career. Graduates of this programme will be ready to start their first job in management - and to realise a career that will flourish.

During the program, you will learn the basic analytical skills and knowledge you need to succeed in entry-level management positions. You'll also learn what it means to be an inspiring leader who puts people first - and take the first steps to make a positive impact on the world.

GREAT LEADERSHIP: Your professors are experts in their fields, ninety-five percent have doctorates, and they work in nearly every country in the world. They will help you develop new perspectives and see new opportunities.

GREAT COLLEAGUES: You'll learn side-by-side with diverse, talented classmates with whom you'll share your knowledge and experience and go through a transformative journey together. You'll build a network of friends and contacts that will last a lifetime.

GREAT CONTENT: You'll gain tools to help you tackle any challenge. You'll learn critical thinking, backed by solid foundational knowledge. And you'll hone your skills by putting them into practice. When you graduate, you'll be able to analyse business problems, solve complex real-life issues and make informed decisions - ready for your first management role.

CAREER SUPPORT: EIFM's experienced Career Support Centre team will connect you with the best recruiters to help you prepare for your dream job. With their support, you'll be confident and ready to bring out the best in your interviews, resumes and networking events and company.



STUDY STRUCTURE

Study a course that will enable you to work in middle management or in senior positions. The program's business focus and expertise will prepare you with what you need to face any business challenge. Regardless of your field, you'll head into great management positions internationally.



BASIC INFORMATION:

- ✓ SCHEDULE: individual, online
- ✓ LENGTH OF STUDY: 8 - 12 months
- ✓ LANGUAGE: english
- ✓ TUITION FEE: € 4,500
- ✓ ECTS: 60 CREDITS

Tuition fees include study materials and access to all seminars or online lectures organised by the European Institute of Finance & Management. If the student decides to pay the tuition fee in one lump sum before starting the course, a discount of 5% of the tuition fee will be applied additionally.

The MSc in Management focuses on the development of the whole person and involves proactive learning, diagnosis, experience and reflection to develop the business awareness, skills and knowledge required for a career in management. Students also gain a thorough understanding of key business functions such as marketing, finance, business analytics and strategy.

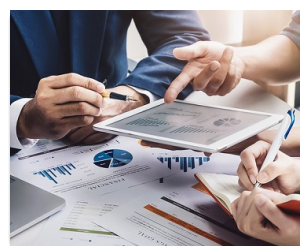
The degree programme in management has been designed to give students an insight into what it means to be a manager in today's organisations, providing a pathway not only for those aspiring to a career in management but also for those who would like to consider progressing to a PhD programme.



BUSINESS MANAGEMENT



BASIC OF MANAGEMENT



AUDITING & CONTROLLING



BUSINESS NEGOTIATIONS

WHY STUDY AT THE EIFM?

GENERAL OVERVIEW

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.

GLOBAL IMPACT

We are aiming not only at the national, but above all at the international level of education provided. Students should be exposed to different ways of thinking and acting, be open to continuous learning and be familiar with global business trends.

EFFECTIVE TEACHING

The aim of our education is to prepare graduates to address contemporary economic, environmental and social challenges that impact society as a whole. We therefore provide our students with innovative and relevant knowledge and know-how to develop their talents and take them to the next level.

CRITICAL THINKING

Sufficient knowledge and its critical evaluation is the path to freedom. We therefore instill in our students the critical thinking skills and creativity that will prepare them not only to anticipate, but more importantly, to address the challenges they will be forced to face in today's global world.

OUR STUDY YOUR CAREER

We want to be your guide on one of the most important journeys you will take in your life. A journey towards your personal growth, career improvement and fulfillment of your goals. Throughout this journey, we will do everything we can to ensure that you reach your full potential and get the most out of your studies at our Institute.

ARE YOU A MiM STUDENT?

Your class or study group will be as diverse as it is rich. Students come to us from all walks of life and from all corners of the world. We are well aware that each of our students is unique, yet you will all have at least one thing in common: the desire, the will and the drive to reach your full potential and make a difference, to leave your mark on our world.



WHAT DO OUR STUDENTS HAVE IN COMMON?

Although each student is different, the general career goal is usually very similar. EFM is usually attended by professionals of all ages whose goal is to become leaders, either in the company they are currently working for or in the form of starting their own business and building something to be proud of. Indeed, our students are united by a desire, a desire to make a profound and positive impact on today's business world through their actions.

AND WHAT ARE OUR STUDENTS DEFINITELY NOT MISSING?

Personal development – You are constantly learning and working hard.

Self - confidence – You believe in yourself and know that success awaits you.

Work experience – You have months or years of professional experience under your belt.

Leadership – You understand people and know how to get the best out of them.

International outlook – Your business has no limits.

Character – You don't just think about yourself, you think about the company.

Good communication skills – Not only do you communicate well, but you also listen.

Team player mentality – You realize that teamwork will take you further.



PROGRAMME SUBJECTS

CORPORATE GOVERNANCE

The aim of the Corporate Governance course is to provide students with a deeper understanding of the part of corporate law that deals with capital companies, i.e. in particular those whose securities are listed on a regulated market. Attention is paid in particular to the legal regulation and practice in connection with the issue of management and governance of a joint stock company.

MANAGERIAL ETHICS

Ethical dilemmas are encountered frequently in the workplace, in every function of the organisation and at every level. You will encounter such dilemmas in your current/future employment in any sector of activity. Knowing how to address them is critical to being able to take organizational and social responsibility as employees and managers... and feel good about the work you do. In this course, therefore, we will look at how organizations and the individuals within them can address ethical issues and dilemmas on a collective and personal level. We will also study the elements of ethical decision making, an overview of psychological aspects related to business ethics, and ethics in the global marketplace. We will focus on how you as employees or managers/future managers can make ethical decisions, skillfully manage ethical issues in the workplace, and help promote ethics in your organization, and will attempt to develop skills and techniques to do so.

MANAGERIAL ACCOUNTING

The course introduces students to current concepts and techniques of management accounting. Major topics include the role of accountants in internal decision-making; tools used in the design and development of costing systems; the preparation of budgets and their role as a planning and control tool; other decision-making tools including pricing decisions, inventory and quality cost issues, and fraud. You'll learn how to use accounting to facilitate and align decision making for owners, managers, and employees, and how accountants create, organize, interpret, and communicate information that improves internal processes and enables organizations to identify and exploit opportunities to create value within the supply chain and with customers.

BUSINESS COMMUNICATION, NEGOTIATION AND PRACTICES

Negotiation starts as soon as the day begins, in all of our interactions, whether work, social or family. This course is an opportunity to put into practice all the knowledge we have acquired and to confirm that the negotiation process is dynamic and can always be improved. You will learn how to apply key negotiation skills and styles to conduct effective negotiations and reach satisfactory agreements, learn communication techniques that improve relationships and encourage cooperation between stakeholders, and develop critical thinking skills to manage emotions and resolve conflicts constructively.

FINANCIAL MANAGEMENT

This course focuses on financial management. We will show managers how to work with accounting and finance departments, helping them understand how companies meet their financial goals using financial decision making. The course will also explain financial tools and techniques that can be used to help firms maximize value by improving decisions related to capital budgeting, capital structure, and working capital management. You will also cover a range of related topics including multinational financial management, risk management, mergers and acquisitions.



MASTER IN MANAGEMENT

LEADERSHIP & TEAM MANAGEMENT

Leadership and teamwork have a direct impact on an organization's ability to achieve its mission. Leadership is needed to make sure everyone on the team is moving in the same direction and working toward the same goal. This course introduces, explains, and explores how people work together to understand problems and opportunities and to invent, develop, and implement solutions together.

PROJECT MANAGEMENT

This course introduces students to the basic concepts of project management and the skills needed to successfully initiate, lead, and realize the benefits of projects in for-profit and non-profit organizations. Successful project managers skillfully manage their resources, schedules, risks, and scope to achieve desired outcomes. In this course, students will learn about project management through a hands-on approach with case studies. A key and often overlooked challenge for project managers is the ability to manage without influence - to gain stakeholder support and access to resources not directly under their control. Particular attention is paid to the critical success factors needed to overcome resistance to change. We discuss the causes of project failure and ways to mitigate risk through proper planning in the early stages of a new initiative.

SOFT SKILLS

It is not enough to have the knowledge, i.e. to have it oneself, it must be effectively transmitted to others. Effective communication is one of the keys to success. By successfully communicating our message, we effectively convey our thoughts and ideas. Soft skills are personal qualities that enable a person to communicate effectively and harmoniously with other people. This course serves students who need to develop the soft skills necessary for success and future employment and develops and cultivates positive relationships among faculty, staff, and the community.

STRATEGIC MANAGEMENT

The Strategic Management course introduces students to the key concepts, tools and principles of strategy formulation and competitive analysis. It examines managerial decisions and actions that affect the performance and survival of business enterprises. It focuses on the information, analysis, organizational processes and skills, and business judgment that managers must use to design strategies, position their businesses, define firm boundaries, and maximize long-term profits under conditions of uncertainty and competition.

MANAGEMENT ACROSS CULTURES

This course will enable you to understand the contextual knowledge, cross-cultural skills and diverse perspectives that are necessary to manage and work across borders and cultures in a changing global business environment. It offers conceptual frameworks for systematically understanding the concept of culture, cultural synergies and differences, and the convergence and divergence of cultural norms and values. Includes topics that highlight the influence of culture in the international business environment, examines research on the dimensions of culture, and considers implications for management. Specifically, topics include managing communication and interaction between cultures, negotiating across cultures, understanding cross-cultural ethics and corporate social responsibility, working in global teams, comparative leadership styles, and human resource requirements for global manager performance.

ADMISSION PROCESS

There are no tests, exams or interviews as part of the admissions process. All you have to do is meet the requirements for each study programme and the institute's management will then decide on your admission.

STUDY PROGRAMME

Before starting your studies, you should give due consideration to the programme you are applying for. If you are not 100% sure about this, you can contact our study department to arrange an online video call or other form of session to discuss in detail everything you need to ensure that the final choice of study programme

ADMISSIONS COMMITTEE

Upon receipt of your online application for admission, the admissions committee will review all the documents you have sent as a basis for issuing a decision on admission to study. The admissions committee may take 1-3 days to issue an admission decision after you submit your online application.

DECISION ON ADMISSION

In the event of a positive decision by the admissions committee, our study department will contact you to inform you of your admission to study. At the same time, the study department will deal with all the necessary administrative matters such as the study contract and payment of tuition fees.

APPLICATION SUBMISSION

You can fill in the application form online here on our website and attach the necessary documents. These are mainly documents confirming your university education or professional experience.

PERSONAL INTERVIEW

If the admissions committee is unclear, they may arrange a video call with you to get to know you better and make sure you are a suitable student for our institute. This is an ideal chance to show your commitment, enthusiasm and explain the motivation that drives you to study and that will be your study engine.

START OF STUDY

Welcome to EIFM! As long as all the above steps have been followed correctly and all the necessary administrative matters have been taken care of, there is nothing stopping you from starting your studies and developing your talents and skills.

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.



EXPERIENCE AND TRADITION

Graduate studies at EIFM offer primarily individual leadership development that prepares you for key situations in business and in today's global society and enables you to face future challenges in a rapidly evolving world. Our team of professors and lecturers consists of highly enthusiastic as well as respected academics and professionals who are committed to passing on their knowledge and experience. Our lecturing team presents more than 50 professionals in their respective fields and there is no shortage of guest lecturers and lectures from foreign companies or universities.

EIFM offers a rich and personally fulfilling working environment that is based on our core values and enhanced by international perspectives. We will help you reposition yourself for your future career path and establish lifelong connections that will benefit you throughout your working career.

ALUMNI TESTIMONIALS

„I decided to study after three years of work experience in financial consulting. The study allowed me to stop in the daily hustle and bustle and to work out in detail the things related to my managerial and client work that I normally did not have time for. At the same time, the study helped me to clarify and elaborate my long-term vision and business goals.

I would recommend the study to anyone who wants to work on themselves and continuously improve in their field.

The approach of the school management and lecturers

**CHRISTINA
MOLINS**
Student



Amsterdam
Bratislava
Madrid
Munich
Paris
Prague
Rome
Zagreb



Get in touch
with our study
department!



CONTACT: +49 152 3643596 1

EUROPEAN INSTITUTE OF
FINANCE & MANAGEMENT
Maximilianstraße 2
80539 Mníchov
Germany