

MASTER OF BUSINESS ADMINISTRATION

SPECIALIZATION -
MANAGEMENT



EUROPEAN INSTITUTE OF
FINANCE & MANAGEMENT

ABOUT MBA

The benefits of an MBA degree can be enjoyed regardless of your field or area of professional focus. For those who plan to work in management positions, financial institutions or have entrepreneurial ambitions, an MBA can help build the leadership skills needed to succeed in these fields.

An MBA degree brings a number of professional and personal benefits. Whether you work in technology, finance, management, marketing or manufacturing, an MBA will open up opportunities for greater responsibility, career progression and higher financial reward. On a personal level, an MBA will help you improve your communication and leadership skills, which are essential for professional success.

GREAT LEADERSHIP: Your professors are experts in their fields, ninety-five percent have doctorates, and they work in nearly every country in the world. They will help you develop new perspectives and see new opportunities.

GREAT COLLEAGUES: You'll learn side-by-side with diverse, talented classmates with whom you'll share

your knowledge and experience and go through a transformative journey together. You'll build a network of friends and contacts that will last a lifetime.

GREAT CONTENT: You'll gain tools to help you tackle any challenge. You'll learn critical thinking, backed by solid foundational knowledge. And you'll hone your skills by putting them into practice. When you graduate, you'll be able to analyse business problems, solve complex real-life issues and make informed decisions - ready for your first management role.

CAREER SUPPORT: EIFM's experienced Career Support Centre team will connect you with



STUDY STRUCTURE

The study programme focuses on basic management, so that you will be ready to manage a business and implement various business strategies. Among other things, you will also have the basics of financial management, logistics, supply chain management or be able to perform various operations related to the management of a company or a larger team.



BASIC INFORMATION:

- ✓ SCHEDULE: individual, online
- ✓ LENGTH OF STUDY: 12 - 18 months
- ✓ LANGUAGE: english
- ✓ TUITION FEE: € 7,000
- ✓ ECTS: 60 CREDITS

Tuition fees include study materials and access to all seminars or online lectures organised by the European Institute of Finance & Management. If the student decides to pay the tuition fee in one lump sum before starting the course, a discount of 5% of the tuition fee will be applied additionally.

In this study programme you will gain insight into management and leadership styles. The programme is designed with the flexibility, knowledge and real-world experience that modern leaders need for career progression in mind.

Individual courses focus on the fundamentals of strategies and issues related to global business and on understanding the role of human resource professionals as key players in the organisation. The goal is to prepare individuals for management roles in business, government, and non-profit entities. This specialization develops broad skills in managing cross-functional teams, project management, technology application, and new product and service development and focuses on managing a diverse workforce and competing in a multicultural global environment.



MANAGEMENT BASICS



CORPORATE FINANCE



PERSONAL GROWTH



LEADERSHIP

WHY STUDY AT THE EIFM?

GENERAL OVERVIEW

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.

GLOBAL IMPACT

We are aiming not only at the national, but above all at the international level of education provided. Students should be exposed to different ways of thinking and acting, be open to continuous learning and be familiar with global business trends.

EFFECTIVE TEACHING

The aim of our education is to prepare graduates to address contemporary economic, environmental and social challenges that impact society as a whole. We therefore provide our students with innovative and relevant knowledge and know-how to develop their talents and take them to the next level.

CRITICAL THINKING

Sufficient knowledge and its critical evaluation is the path to freedom. We therefore instill in our students the critical thinking skills and creativity that will prepare them not only to anticipate, but more importantly, to address the challenges they will be forced to face in today's global world.

OUR STUDY YOUR CAREER

We want to be your guide on one of the most important journeys you will take in your life. A journey towards your personal growth, career improvement and fulfillment of your goals. Throughout this journey, we will do everything we can to ensure that you reach your full potential and get the most out of your studies at our Institute.

ARE YOU A MBA STUDENT?

Your class or study group will be as diverse as it is rich. Students come to us from all walks of life and from all corners of the world. We are well aware that each of our students is unique, yet you will all have at least one thing in common: the desire, the will and the drive to reach your full potential and make a difference, to leave your mark on our world.



WHAT DO OUR STUDENTS HAVE IN COMMON?

Although each student is different, the general career goal is usually very similar. EIFM is usually attended by professionals of all ages whose goal is to become leaders, either in the company they are currently working for or in the form of starting their own business and building something to be proud of. Indeed, our students are united by a desire, a desire to make a profound and positive impact on today's business world through their actions.

AND WHAT ARE OUR STUDENTS DEFINITELY NOT MISSING?

Personal development – You are constantly learning and working hard.

Self - confidence – You believe in yourself and know that success awaits you.

Work experience – You have months or years of professional experience under your belt.

Leadership – You understand people and know how to get the best out of them.

International outlook – Your business has no limits.

Character – You don't just think about yourself, you think about the company.

Good communication skills – Not only do you communicate well, but you also listen.

Team player mentality – You realize that teamwork will take you further.



PROGRAMME SUBJECTS

BASICS OF MANAGEMENT

The course deals with the fundamentals of management theory and practice and the basic principles and practices of business and organizations in a local and international context. You will gain extensive knowledge and experience in designing and implementing strategy at different levels of the corporate organization and other types of organizations such as public, non-profit and cooperative. Specialized options provide insight into the complex and changing relationships between business corporations, their stakeholders, and the societies in which they operate.

FINANCIAL MANAGEMENT

This course focuses on financial management. We will show managers how to work with accounting and finance departments, helping them understand how companies meet their financial goals using financial decision making. The course will also explain financial tools and techniques that can be used to help firms maximize value by improving decisions related to capital budgeting, capital structure, and working capital management. You will also cover a range of related topics including multinational financial management, risk management, mergers and acquisitions.

PROJECT MANAGEMENT

Project management is an essential part of many professions and many life situations. An introduction to project management is an ideal starting point if you need to manage projects at work or at home without having to be a formally trained project manager. To successfully implement a project, it is important to start by clearly defining what the project is and what the outcomes will be. The course will show you practical ways to explore and understand the objectives from the outset of the project and consider all the factors that may affect its delivery. You will learn step-by-step how to plan, scope, schedule, cost and manage a project from start to finish. Because every project depends on the people who execute it, the course will also allow you to explore how you can effectively communicate, manage people, and use leadership skills to successfully execute your own project.

LEADERSHIP & TEAMWORK

Leadership and teamwork have a direct impact on an organization's ability to achieve its mission. Leadership is needed to make sure everyone on the team is moving in the same direction and working toward the same goal. This course introduces, explains, and explores how people work together to understand problems and opportunities and to invent, develop, and implement solutions together. It provides students with insights about themselves and others and how to work together effectively. By the end of the course, students will have the basic knowledge and skills to understand themselves and others, how to work in teams, and how to create, develop and lead teams.

MARKETING MANAGEMENT

Marketing management is a subject that deals with various concepts of marketing strategies, practices and new techniques that change according to the demands and needs of consumers. The course helps students to learn about the marketing process which involves planning, pricing and promotion of goods and services in the target market and focuses on activities such as promotional techniques, cost reduction mechanisms as well as creating and retaining customers through careful analysis and anticipation of market situations.



MBA - MANAGEMENT

HR MANAGEMENT

This course not only covers theories but also allows students to practice hiring procedures. It focuses primarily on administrative services, personnel administration and performance management, and in particular the recruitment process. The course helps students to study and acquire the knowledge and principles that are necessary for managing the human resources of a company. The main objective of Human Resource Management is to provide important and adequate resources for the company, therefore it incorporates a combination of various subjects that include business environment, communication skills and management accounting.

RISK MANAGEMENT

In this course, you will learn about different types of business and financial risks, their sources and best practices for measuring risk. The course will help you assess different types of risk and set risk limits, describe the key factors that influence each type of risk, and identify the steps needed to select probability distributions for estimating risk. You will learn about the history and development of risk management as a science and the financial and business trends that have shaped the practice of risk management. Upon completion, you will have the basic knowledge to measure, assess and manage risk in your organisation.

SUSTAINABLE DEVELOPMENT

Education for sustainable development is a process that equips students with the knowledge and understanding, skills and attributes needed to work and live in ways that ensure environmental, social and economic well-being now and for future generations. In this course, we will learn about the history of sustainable development, drawing on literature from geography, sociology, engineering, psychology, economics and the natural sciences. We will explore the critiques of sustainable development and force us to consider whether it is possible, practical, or even useful in the “real world.” We will explore several key challenges, using sustainable development as an optic or framework. Finally, and most importantly, we will creatively attempt to reinterpret sustainable development in a world of growing inequality.

STRATEGIC MANAGEMENT

The Strategic Management course introduces students to the key concepts, tools and principles of strategy formulation and competitive analysis. It examines managerial decisions and actions that affect the performance and survival of business enterprises. It focuses on the information, analysis, organizational processes and skills, and business judgment that managers must use to design strategies, position their businesses, define firm boundaries, and maximize long-term profits under conditions of uncertainty and competition. The course brings together and develops all the ideas, concepts and theories from other subjects such as accounting, economics, finance, marketing, organisational behaviour and statistics.

INTERNATIONAL BUSINESS

By studying the subject of international trade, students are introduced to trading in the international market. The concepts of openness of the economy, closedness of the economy and export and import of goods are thoroughly explained in the course. The course also focuses on national membership of the EU and its implications for international trade. The course introduces students to types of international trade and the implications of international trade on economic processes.

ADMISSION PROCESS

There are no tests, exams or interviews as part of the admissions process. All you have to do is meet the requirements for each study programme and the institute's management will then decide on your admission.

STUDY PROGRAMME

Before starting your studies, you should give due consideration to the programme you are applying for. If you are not 100% sure about this, you can contact our study department to arrange an online video call or other form of session to discuss in detail everything you need to ensure that the final choice of study programme

ADMISSIONS COMMITTEE

Upon receipt of your online application for admission, the admissions committee will review all the documents you have sent as a basis for issuing a decision on admission to study. The admissions committee may take 1-3 days to issue an admission decision after you submit your online application.

DECISION ON ADMISSION

In the event of a positive decision by the admissions committee, our study department will contact you to inform you of your admission to study. At the same time, the study department will deal with all the necessary administrative matters such as the study contract and payment of tuition fees.

APPLICATION SUBMISSION

You can fill in the application form online here on our website and attach the necessary documents. These are mainly documents confirming your university education or professional experience.

PERSONAL INTERVIEW

If the admissions committee is unclear, they may arrange a video call with you to get to know you better and make sure you are a suitable student for our institute. This is an ideal chance to show your commitment, enthusiasm and explain the motivation that drives you to study and that will be your study engine.

START OF STUDY

Welcome to EIFM! As long as all the above steps have been followed correctly and all the necessary administrative matters have been taken care of, there is nothing stopping you from starting your studies and developing your talents and skills.

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.



EXPERIENCE AND TRADITION

Graduate studies at EIFM offer primarily individual leadership development that prepares you for key situations in business and in today's global society and enables you to face future challenges in a rapidly evolving world. Our team of professors and lecturers consists of highly enthusiastic as well as respected academics and professionals who are committed to passing on their knowledge and experience. Our lecturing team presents more than 50 professionals in their respective fields and there is no shortage of guest lecturers and lectures from foreign companies or universities.

EIFM offers a rich and personally fulfilling working environment that is based on our core values and enhanced by international perspectives. We will help you reposition yourself for your future career path and establish lifelong connections that will benefit you throughout your working career.

ALUMNI TESTIMONIALS

"Studying at EIFM has been an excellent experience. I have gained knowledge, experience and skills from great professionals from leading companies and I can already say that much of what I have learnt during my studies I am actively using in my work and will continue to do so."

PAUL SIMONS
Student

"Studying at EIFM was not only a career benefit for me, but it also allowed me to develop on a personal level. Before starting my studies I didn't have the courage to start my own business, but that has now changed and almost 3 years on I have to say that studying has allowed me to start fulfilling my lifelong dream of owning my own

JESICCA CASY
Student



Amsterdam
Bratislava
Madrid
Munich
Paris
Prague
Rome
Zagreb



Get in touch
with our study
department!



CONTACT: +49 152 3643596 1

EUROPEAN INSTITUTE OF
FINANCE & MANAGEMENT
Maximilianstraße 2
80539 Mníchov
Germany