

MASTER OF BUSINESS ADMINISTRATION

SPECIALIZATION -
INTERNATIONAL MANAGEMENT



EUROPEAN INSTITUTE OF
FINANCE & MANAGEMENT

ABOUT MBA

The benefits of an MBA degree can be enjoyed regardless of your field or area of professional focus. For those who plan to work in management positions, financial institutions or have entrepreneurial ambitions, an MBA can help build the leadership skills needed to succeed in these fields.

An MBA degree brings a number of professional and personal benefits. Whether you work in technology, finance, management, marketing or manufacturing, an MBA will open up opportunities for greater responsibility, career progression and higher financial reward. On a personal level, an MBA will help you improve your communication and leadership skills, which are essential for professional success.

GREAT LEADERSHIP: Your professors are experts in their fields, ninety-five percent have doctorates, and they work in nearly every country in the world. They will help you develop new perspectives and see new opportunities.

GREAT COLLEAGUES: You'll learn side-by-side with diverse, talented classmates with whom you'll share

your knowledge and experience and go through a transformative journey together. You'll build a network of friends and contacts that will last a lifetime.

GREAT CONTENT: You'll gain tools to help you tackle any challenge. You'll learn critical thinking, backed by solid foundational knowledge. And you'll hone your skills by putting them into practice. When you graduate, you'll be able to analyse business problems, solve complex real-life issues and make informed decisions - ready for your first management role.

CAREER SUPPORT: EIFM's experienced Career Support Centre team will connect you with



STUDY STRUCTURE

With the increasing globalisation of markets associated with the ICT revolution, more and more organisations are realising the importance of effective change management as the basis for competitive advantage in the global marketplace. The aim of this degree programme is therefore to prepare graduates for mid-career positions in private and public sector organisations (and NGOs) internationally.



BASIC INFORMATION:

- ✓ SCHEDULE: individual, online
- ✓ LENGTH OF STUDY: 12 - 18 months
- ✓ LANGUAGE: english
- ✓ TUITION FEE: € 7,000
- ✓ ECTS: 60 CREDITS

Tuition fees include study materials and access to all seminars or online lectures organised by the European Institute of Finance & Management. If the student decides to pay the tuition fee in one lump sum before starting the course, a discount of 5% of the tuition fee will be applied additionally.

Whether you are already familiar with business and management theory or are completely new to the field, an MBA with a focus on international management will enable you to cover all functional areas of management. The international nature of the programme provides a rich multicultural experience. Through individual courses, you will be able to acquire all the skills and knowledge needed to become a leader in international business.

The mindset of the core curriculum can be described as multicultural, entrepreneurial, strategic, ethical and collaborative. It includes subjects such as business statistics, financial accounting, finance, micro- and macroeconomics, strategic leadership, Big Data or entrepreneurial creativity and innovation. Highly specialised courses allow students to delve deeper into a particular issue and can gain specialisation in the field and discipline of their choice.



INTERNATIONAL BUSINESS



GEOPOLITICS



INTERNATIONAL
MARKETING



INTERNATIONAL FINANCE

WHY STUDY AT THE EIFM?

GENERAL OVERVIEW

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.

GLOBAL IMPACT

We are aiming not only at the national, but above all at the international level of education provided. Students should be exposed to different ways of thinking and acting, be open to continuous learning and be familiar with global business trends.

EFFECTIVE TEACHING

The aim of our education is to prepare graduates to address contemporary economic, environmental and social challenges that impact society as a whole. We therefore provide our students with innovative and relevant knowledge and know-how to develop their talents and take them to the next level.

CRITICAL THINKING

Sufficient knowledge and its critical evaluation is the path to freedom. We therefore instill in our students the critical thinking skills and creativity that will prepare them not only to anticipate, but more importantly, to address the challenges they will be forced to face in today's global world.

OUR STUDY YOUR CAREER

We want to be your guide on one of the most important journeys you will take in your life. A journey towards your personal growth, career improvement and fulfillment of your goals. Throughout this journey, we will do everything we can to ensure that you reach your full potential and get the most out of your studies at our Institute.

ARE YOU A MBA STUDENT?

Your class or study group will be as diverse as it is rich. Students come to us from all walks of life and from all corners of the world. We are well aware that each of our students is unique, yet you will all have at least one thing in common: the desire, the will and the drive to reach your full potential and make a difference, to leave your mark on our world.



WHAT DO OUR STUDENTS HAVE IN COMMON?

Although each student is different, the general career goal is usually very similar. EIFM is usually attended by professionals of all ages whose goal is to become leaders, either in the company they are currently working for or in the form of starting their own business and building something to be proud of. Indeed, our students are united by a desire, a desire to make a profound and positive impact on today's business world through their actions.

AND WHAT ARE OUR STUDENTS DEFINITELY NOT MISSING?

Personal development – You are constantly learning and working hard.

Self - confidence – You believe in yourself and know that success awaits you.

Work experience – You have months or years of professional experience under your belt.

Leadership – You understand people and know how to get the best out of them.

International outlook – Your business has no limits.

Character – You don't just think about yourself, you think about the company.

Good communication skills – Not only do you communicate well, but you also listen.

Team player mentality – You realize that teamwork will take you further.



PROGRAMME SUBJECTS

GEOPOLITICS & GLOBALIZATIONS

Geopolitics and Globalization is a course that focuses on the basic features of the increasing interdependence of economies caused by the revolution in information and transportation technologies. It focuses on its main implications for different groups of countries as well as for the political and cultural balance of the world. Today, everyone uses the word 'globalisation', but there is little agreement on what it means, and it is not surprising that there is even less agreement on whether it is good, bad or mixed for the world economy.

INTERNATIONAL ECONOMICS & INOVATION

Economics is an important subject that influences the way of life internationally in countries that use the market system to determine the allocation of resources in their society. The goal of this course is to help students understand the workings of the market system in an international setting and to explore the nature and organization of the various societies and arguments that underlie many of the major global public problems of today in an international setting, and to understand the functioning and behavior of international business firms and other decision makers through the study of principles of international economics useful to students in an international MBA program.

GLOBAL BUSINESS & SUSTAINABILITY

The Sustainable Development Goals are very important global goals. They hold both significant opportunities if creatively exploited and huge risks if not addressed. The aim of this course is to critically examine how different for-profit businesses can contribute to exploiting the opportunities and addressing the risks associated with the SDGs. Upon completion, students should understand the SDGs and critically examine their implications for multinational corporations, understand and critically discuss the theoretical underpinnings of business as a development and policy actor in the global economy, and critically evaluate different approaches to achieving the SDGs, Understand, theoretically evaluate and critically discuss how the SDGs are redefining the relationship between business and society, and critically evaluate the importance of sustainability thinking as a core management skill in managing the challenges and exploring the opportunities within the SDGs.

INTERNATIONAL BUSINESS & LAW

By studying the subject of international trade, students are introduced to trading in the international market. The concepts of openness of the economy, closedness of the economy and export and import of goods are thoroughly explained in the course. The course also focuses on national membership of the EU and its implications for international trade. The course introduces students to types of international trade and the implications of international trade on economic processes. The course also includes international trade law, which focuses mainly on trading in the international market. The aim is to provide students with an insight into this issue primarily from a commercial law perspective.

INTERNATIONAL FINANCE

As a result of the growing dependence on closely integrated foreign operations, a parallel world of finance has opened up in each multinational firm that has been overlooked until now. This course therefore examines many aspects of financial decision-making in global firms that have triggered these changes. It briefly explains the overall structure of global finance, outlining an analytical framework that serves as a guide for critical financial decisions regarding financing, investment, risk management, and incentive management in the multinational firm. This framework emphasizes the need to align opposing forces in order for multinational firms to gain a competitive advantage in their internal capital markets.

MBA – INTERNATIONAL MANAGEMENT

INTERNATIONAL MARKETING

International marketing often requires fundamental changes in how organisations do business in the global marketplace. It is essential for today's business leader to be aware of the implications of marketing strategies and how they are used in different countries with different cultures. The course focuses on identifying and meeting the needs of specific international target markets through close interaction with managers from other functional areas such as promotions, finance, accounting and human resources.

INTERNATIONAL MANAGEMENT

We are seeing a fundamental change in the nature of geopolitics. The world's business leaders will no longer focus on one or two stock markets, currencies, economies or political leaders. Today's business environment is too complex and interdependent for that. Nation states and multinational corporations will continue to be powerful and important. Global networks involving technological, business, social and environmental interest groups will continue to be powerful. Future economic and trade efforts will increasingly be characterised by the search for common ground, productive partnerships and mutual benefit. This course will focus on developing a deeper understanding of how and why management practices and processes may differ around the world and on developing the skills necessary to operate successfully in this international business environment.

INTERNATIONAL ACCOUNTING

This course provides an opportunity to gain real-world experience of accounting in an international context. It introduces the context of accounting information with respect to the wider social, political, economic, natural and cultural environment. On completion of this course you will be able to describe the causes and nature of differences in international financial reporting, explain accounting regulation, explain and evaluate the conceptual framework of financial reporting, understand the theory and practice of consolidated group financial statements, synthesise and effectively use accounting information and knowledge, describe and discuss some key international accounting standards, understand the nature of financial statement interpretation in an international context, and identify, evaluate and critically assess alternative accounting techniques.

INTERNATIONAL NEGOTIATION & COMMUNICATION

Intercultural communication is international communication that crosses national borders and involves many different cultures. There are a wide range of communication problems that naturally arise when moving across national borders and in organizations that are made up of individuals from different countries representing different religious, social, ethnic and educational backgrounds. Intercultural communication seeks to understand how people from different countries and cultures behave, communicate and perceive the world around them quite differently. From a management perspective, it studies situations where people from different cultures interact in a business environment. The course

GLOBAL STRATEGY

The aim of the Global Strategy course is to provide students with the skills, knowledge and sensitivity needed to create, maintain and restore a sustainable competitive advantage in a global environment. The Global Strategy course examines international business issues from an integrated firm-level perspective.

ADMISSION PROCESS

There are no tests, exams or interviews as part of the admissions process. All you have to do is meet the requirements for each study programme and the institute's management will then decide on your admission.

STUDY PROGRAMME

Before starting your studies, you should give due consideration to the programme you are applying for. If you are not 100% sure about this, you can contact our study department to arrange an online video call or other form of session to discuss in detail everything you need to ensure that the final choice of study programme

ADMISSIONS COMMITTEE

Upon receipt of your online application for admission, the admissions committee will review all the documents you have sent as a basis for issuing a decision on admission to study. The admissions committee may take 1-3 days to issue an admission decision after you submit your online application.

DECISION ON ADMISSION

In the event of a positive decision by the admissions committee, our study department will contact you to inform you of your admission to study. At the same time, the study department will deal with all the necessary administrative matters such as the study contract and payment of tuition fees.

APPLICATION SUBMISSION

You can fill in the application form online here on our website and attach the necessary documents. These are mainly documents confirming your university education or professional experience.

PERSONAL INTERVIEW

If the admissions committee is unclear, they may arrange a video call with you to get to know you better and make sure you are a suitable student for our institute. This is an ideal chance to show your commitment, enthusiasm and explain the motivation that drives you to study and that will be your study engine.

START OF STUDY

Welcome to EIFM! As long as all the above steps have been followed correctly and all the necessary administrative matters have been taken care of, there is nothing stopping you from starting your studies and developing your talents and skills.

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.



EXPERIENCE AND TRADITION

Graduate studies at EIFM offer primarily individual leadership development that prepares you for key situations in business and in today's global society and enables you to face future challenges in a rapidly evolving world. Our team of professors and lecturers consists of highly enthusiastic as well as respected academics and professionals who are committed to passing on their knowledge and experience. Our lecturing team presents more than 50 professionals in their respective fields and there is no shortage of guest lecturers and lectures from foreign companies or universities.

EIFM offers a rich and personally fulfilling working environment that is based on our core values and enhanced by international perspectives. We will help you reposition yourself for your future career path and establish lifelong connections that will benefit you throughout your working career.

ALUMNI TESTIMONIALS

"Studying at EIFM has been an excellent experience. I have gained knowledge, experience and skills from great professionals from leading companies and I can already say that much of what I have learnt during my studies I am actively using in my work and will continue to do so."

PAUL SIMONS
Student

"Studying at EIFM was not only a career benefit for me, but it also allowed me to develop on a personal level. Before starting my studies I didn't have the courage to start my own business, but that has now changed and almost 3 years on I have to say that studying has allowed me to start fulfilling my lifelong dream of owning my own

JESICCA CASY
Student



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