MASTER OF BUSINESS ADMINISTRATION

SPECIALIZATION - IT MANAGEMENT

EUROPEAN INSTITUTE OF FINANCE & MANAGEMENT

ABOUT
MBA

The benefits of an MBA degree can be enjoyed regardless of your field or area of professional focus. For those who plan to work in management positions, financial institutions or have entrepreneurial ambitions, an MBA can help build the leadership skills needed to succeed in these fields.

An MBA degree brings a number of professional and personal benefits. Whether you work in technology, finance, management, marketing or manufacturing, an MBA will open up opportunities for greater responsibility, career progression and higher financial reward. On a personal level, an MBA will help you improve your communication and leadership skills, which are essential for professional success.

GREAT LEADERSHIP: Your professors are experts in their fields, ninety-five percent have doctorates, and they work in nearly every country in the world. They will help you develop new perspectives and see new opportunities.

GREAT COLLEAGUES: You'll learn side-by-side with diverse, talented classmates with whom you'll share

your knowledge and experience and go through a transformative journey together. You'll build a network of friends and contacts that will last a lifetime.

GREAT CONTENT: You'll gain tools to help you tackle any challenge. You'll learn critical thinking, backed by solid foundational knowledge. And you'll hone your skills by putting them into practice. When you graduate, you'll be able to analyse business problems, solve complex real-life issues and make informed decisions - ready for your first management role.

CAREER SUPPORT: EIFM's experienced Career Support Centre team will connect you with

STUDY STRUCTURE

The MBA in Information Technology Management is a degree that focuses on preparing leaders in the business world who are not only adept at managing today's technologies, but also understand how to adapt to their rapid changes in the workplace. Students learn to deepen their knowledge of various technologies and focus on innovation as a means of leadership.

BASIC INFORMATION:

✔ SCHEDULE: individual, online

✔ LENGHT OF STUDY: 12 - 18 months

✔ LANGUAGE: english

✔ TUITION FEE: € 7, 000

✔ ECTS: 60 CREDITS

Tuition fees include study materials and access to all seminars or online lectures organised by the European Institute of Finance & Management. If the student decides to pay the tuition fee in one lump sum before starting the course, a discount of 5% of the tuition fee will be applied additionally.

From hacked emails to global cyber-attacks, IT issues often make headlines and are a big concern for businesses. This specialization therefore prepares students to become strong IT managers and leaders. Our graduates work in major global organizations in roles such as business analyst, consultant, software development specialist and network administrator.

The program provides students with the necessary knowledge of business and administrative activities related to the use of information and communication technologies. By completing it, the student will be able to use information technology in business. In addition to computer science and cyber security, the program will also teach students about management, so students can become an indispensable element of any business where students can use information technology to support the growth of the business.

DATA PROTECTION

DATA ANALYTICS

DIGITAL MANAGEMENT

PERSONAL GROWTH

WHY STUDY AT THE
EIFM?

GENERAL OVERVIEW

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.

GLOBAL IMPACK

We are aiming not only at the national, but above all at the international level of education provided. Students should be exposed to different ways of thinking and acting, be open to continuous learning and be familiar with global business trends.

EFFECTIVE TEACHING

The aim of our education is to prepare graduates to address contemporary economic, environmental and social challenges that impact society as a whole. We therefore provide our students with innovative and relevant knowledge and know-how to develop their talents and take them to the next level.

CRITICAL THINKING

Sufficient knowledge and its critical evaluation is the path to freedom. We therefore instill in our students the critical thinking skills and creativity that will prepare them not only to anticipate, but more importantly, to address the challenges they will be forced to face in today's global world.

OUR STUDY YOUR CAREER

We want to be your guide on one of the most important journeys you will take in your life. A journey towards your personal growth, career improvement and fulfillment of your goals. Throughout this journey, we will do everything we can to ensure that you reach your full potential and get the most out of your studies at our Institute.

ARE YOU A MBA STUDENT?

Your class or study group will be as diverse as it is rich. Students come to us from all walks of life and from all corners of the world. We are well aware that each of our students is unique, yet you will all have at least one thing in common: the desire, the will and the drive to reach your full potential and make a difference, to leave your mark on our world.

WHAT DO OUR STUDENTS HAVE IN COMMON?

Although each student is different, the general career goal is usually very similar. EIFM is usually attended by professionals of all ages whose goal is to become leaders, either in the company they are currently working for or in the form of starting their own business and building something to be proud of. Indeed, our students are united by a desire, a desire to make a profound and positive impact on today's business world through their actions.

AND WHAT ARE OUR STUDENTS DEFINITELY NOT MISSING?

Personal development – You are constantly learning and working hard.

Self - confidence – You believe in yourself and know that success awaits you.

Work experience – You have months or years of professional experience under your belt.

Leadership – You understand people and know how to get the best out of them.

International outlook – Your business has no limits.

Character – You don't just think about yourself, you think about the company.

Good communicaton skills – Not only do you communicate well, but you also listen.

Team player mentality – You realize that teamwork will take you further.

INFORMATION TECHNOLOGY SECURITY, DATA PROTECTION

The course provides hands-on experience with productivity technology tools and a basic knowledge and understanding of systems design and development. The course is designed to integrate concepts of hardware, software, and the Internet. It also provides an overview of data security, privacy, and ways to improve productivity and efficiency. Students will also learn about career paths in technology and some of the various certifications available in the industry.

BASICS OF INFRASTRUCTURE AND NETWORK TECHNOLOGIES

The course helps students build basic knowledge and skills in networking technologies and offers them the opportunity to reinforce their understanding of key concepts and terminology of computer networks and the Internet, network and infrastructure standards, protocols and models, basic network components, topologies, functions and processes, and demonstrate the ability to explain simple and complex networks, security, remote access and network virtualization.

CYBER SECURITY AND CYBERCRIME

The content of this course is primarily criminological, sociological and socio-legal. Students will examine various types of Internet-related crime; study relevant computer and network technologies, particularly as they are used either in the commission, detection or prevention of cybercrime; analyze police, legal, electronic and other measures designed to combat cybercrime and consider their major strengths and weaknesses; and assess the latest sociological and socio-legal theories of cyberspace and apply these theories to the specific area of cybercrime. Topics include the use of the Internet by sex offenders, computer 'hacking', media piracy, ways in which we can better protect ourselves online, and cyber security.

TECHNOLOGY, STRATEGY AND INNOVATION

The course provides a series of strategic frameworks for managing technologically advanced enterprises. The emphasis throughout the course is on the development and application of conceptual models that elucidate the interactions between competition, patterns of technological and market change, and the structure and development of organizational capabilities. A major emphasis is placed on the acquisition of a set of powerful analytical tools that are critical to the development of technology strategy as an integral part of business strategy. These tools can provide a framework for deciding which technologies to invest in, how to structure those investments, and how to anticipate and respond to the behavior of competitors, suppliers, and customers.

LEADERSHIP AND TEAMWORK

Leadership and teamwork have a direct impact on an organization's ability to achieve its mission. Leadership is needed to make sure everyone on the team is moving in the same direction and working toward the same goal. This course introduces, explains, and explores how people work together to understand problems and opportunities and to invent, develop, and implement solutions together. It provides students with insights about themselves and others and how to work together effectively. By the end of the course, students will have the basic knowledge and skills to understand themselves and others, how to work in teams, and how to create, develop and lead teams.

BASICS OF DATA ANALYSIS

The aim of this course is to prepare you to work in the field of data analysis. You will be introduced to many basic types of data analytics and fundamental concepts. You will become familiar with the tools and skills needed to perform data analysis. You will review some of the basic mathematical and statistical techniques used in data analysis and workflows for conducting effective and efficient data analysis.

DESIGN AND DEVELOPMENT OF SOFTWARE APPLICATIONS

This course provides students with the opportunity to develop skills in designing and developing software solutions, project management and communication. This includes the different methods of software development, the tools that can be used in this process, and the interaction between software and other components of computer systems. Students use a systematic approach to developing and documenting software solutions using a variety of data structures and language tools.

BUSINESS PROCESS MANAGEMENT

Organization is a fundamental topic for understanding the real functioning of any company or, more generally, any institution and is part of the basic know-how of any manager. In addition, the management of an organisation is also willing to take into account the interdependencies between people's daily activities (specifically processes): processes are the real lever to achieve organisational efficiency and effectiveness. Finally, the management of the organisation and its processes should also take into account the way people and units make their decisions, given that organising and decision-making are two central and complementary activities of the managerial function. To achieve these objectives, this course aims to explain the basic concepts and major theories behind business processes.

DIGITAL STRATEGY

The course focuses on key concepts, practices and issues in the strategic management of digital technologies and addresses two key themes. First, it explores the strategic role and organisational value of digital technologies, including digitally-enabled innovation, digital ecosystems and digital transformation and disruption. Second, it explores the strategic management of digital technologies required to realise this value potential, including current and emerging approaches and frameworks for strategic decision-making about digital technologies and the management of digital service delivery.

DIGITAL ECONOMY: PLATFORMS, ARTIFICIAL INTELLIGENCE

The digitalisation of the economy is one of the most serious issues of our time. Digital technologies have changed businesses and people's lives and will continue to do so in the future. This course looks at the digital economy and how the digital economy is affecting markets and society. We will learn how the internet, mobile communications, the sharing economy, social media and cryptocurrencies are impacting global business.

ADMISSION PROCESS

There are no tests, exams or interviews as part of the admissions process. All you have to do is meet the requirements for each study programme and the institute's management will then decide on your admission.

STUDY PROGRAMME

Before starting your studies, you should give due consideration to the programme you are applying for. If you are not 100% sure about this, you can contact our study department to arrange an online video call or other form of session to discuss in detail everything you need to ensure that the final choice of study programme

APPLICATION SUBMISSION

You can fill in the application form online here on our website and attach the necessary documents. These are mainly documents confirming your university education or professional experience.

ADMISSIONS COMMITTEE

Upon receipt of your online application for admission, the admissions committee will review all the documents you have sent as a basis for issuing a decision on admission to study. The admissions committee may take 1-3 days to issue an admission decision after you submit your online application.

PERSONAL INTERVIEW

If the admissions committee is unclear, they may arrange a video call with you to get to know you better and make sure you are a suitable student for our institute. This is an ideal chance to show your commitment, enthusiasm and explain the motivation that drives you to study and that will be your study engine.

DECISION ON ADMISSION

In the event of a positive decision by the admissions committee, our study department will contact you to inform you of your admission to study. At the same time, the study department will deal with all the necessary administrative matters such as the study contract and payment of tuition fees.

START OF STUDY

Welcome to EIFM! As long as all the above steps have been followed correctly and all the necessary administrative matters have been taken care of, there is nothing stopping you from starting your studies and developing your talents and skills.

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.

EXPERIENCE AND TRADITION

Graduate studies at EIFM offer primarily individual leadership development that prepares you for key situations in business and in today's global society and enables you to face future challenges in a rapidly evolving world. Our team of professors and lecturers consists of highly enthusiastic as well as respected academics and professionals who are committed to passing on their knowledge and experience. Our lecturing team presents more than 50 professionals in their respective fields and there is no shortage of guest lecturers and lectures from foreign companies or universities.

EIFM offers a rich and personally fulfilling working environment that is based on our core values and enhanced by international perspectives. We will help you reposition yourself for your future career path and establish lifelong connections that will benefit you throughout your working career.

ALUMNI TESTIMONIALS

"Studying at EIFM has been an excellent experience. I have gained knowledge, experience and skills from great professionals from leading companies and I can already say that much of what I have learnt during my studies I am actively using in my work and will continue to do so."

PAUL SIMONS
Student

"Studying at EIFM was not only a career benefit for me, but it also allowed me to develop on a personal level. Before starting my studies I didn't have the courage to start my own business, but that has now changed and almost 3 years on I have to say that studying has allowed me to start fulfilling my lifelong dream of owning my own

JESICCA CASY
Student

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