

# MASTER OF BUSINESS ADMINISTRATION

SPECIALIZATION-  
FINANCIAL MANAGEMENT



EUROPEAN INSTITUTE OF  
FINANCE & MANAGEMENT

# ABOUT MBA

The benefits of an MBA degree can be enjoyed regardless of your field or area of professional focus. For those who plan to work in management positions, financial institutions or have entrepreneurial ambitions, an MBA can help build the leadership skills needed to succeed in these fields.

An MBA degree brings a number of professional and personal benefits. Whether you work in technology, finance, management, marketing or manufacturing, an MBA will open up opportunities for greater responsibility, career progression and higher financial reward. On a personal level, an MBA will help you improve your communication and leadership skills, which are essential for professional success.

**GREAT LEADERSHIP:** Your professors are experts in their fields, ninety-five percent have doctorates, and they work in nearly every country in the world. They will help you develop new perspectives and see new opportunities.

**GREAT COLLEAGUES:** You'll learn side-by-side with diverse, talented classmates with whom you'll share

your knowledge and experience and go through a transformative journey together. You'll build a network of friends and contacts that will last a lifetime.

**GREAT CONTENT:** You'll gain tools to help you tackle any challenge. You'll learn critical thinking, backed by solid foundational knowledge. And you'll hone your skills by putting them into practice. When you graduate, you'll be able to analyse business problems, solve complex real-life issues and make informed decisions - ready for your first management role.

**CAREER SUPPORT:** EIFM's experienced Career Support Centre team will connect you with



# STUDY STRUCTURE

The MBA programme in Finance and Financial Management includes studies in analytics, budgeting, organisation and financial monitoring. It requires skills such as thorough data evaluation, logical analysis and proactive decision-making. The goal of the program is to provide students with the important financial skills and knowledge needed to obtain entry-level positions in private industry and the public sector.



## BASIC INFORMATION:

- ✓ SCHEDULE: individual, online
- ✓ LENGTH OF STUDY: 12 - 18 months
- ✓ LANGUAGE: english
- ✓ TUITION FEE: € 7,000
- ✓ ECTS: 60 CREDITS

**Tuition fees include study materials and access to all seminars or online lectures organised by the European Institute of Finance & Management. If the student decides to pay the tuition fee in one lump sum before starting the course, a discount of 5% of the tuition fee will be applied additionally.**

The life cycle of a company depends on its financial growth and management. Our students gain the knowledge and skills needed to engage the CEO and CFO of an organization in decision-making, budgeting and project analysis. Students are also equipped to excel in investment banking and equity portfolio management.

A degree program with a concentration in finance and financial management will enable you to understand the most important concepts of global management, strategy, finance and marketing. This specialization will help you gain the expertise you need to manage the financial future of companies. Performance management and control will train you in decision-making, budgeting and cost control techniques.



PERFORMANCE  
MANAGEMENT



CORPORATE REPORTING



PERFORMANCE CONTROL



FINANCIAL INVESTMENTS

# WHY STUDY AT THE EIFM?

## GENERAL OVERVIEW

Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.

## GLOBAL IMPACT

We are aiming not only at the national, but above all at the international level of education provided. Students should be exposed to different ways of thinking and acting, be open to continuous learning and be familiar with global business trends.

## EFFECTIVE TEACHING

The aim of our education is to prepare graduates to address contemporary economic, environmental and social challenges that impact society as a whole. We therefore provide our students with innovative and relevant knowledge and know-how to develop their talents and take them to the next level.

## CRITICAL THINKING

Sufficient knowledge and its critical evaluation is the path to freedom. We therefore instill in our students the critical thinking skills and creativity that will prepare them not only to anticipate, but more importantly, to address the challenges they will be forced to face in today's global world.

# OUR STUDY YOUR CAREER

**We want to be your guide on one of the most important journeys you will take in your life. A journey towards your personal growth, career improvement and fulfillment of your goals. Throughout this journey, we will do everything we can to ensure that you reach your full potential and get the most out of your studies at our Institute.**



# ARE YOU A MBA STUDENT?

Your class or study group will be as diverse as it is rich. Students come to us from all walks of life and from all corners of the world. We are well aware that each of our students is unique, yet you will all have at least one thing in common: the desire, the will and the drive to reach your full potential and make a difference, to leave your mark on our world.



## WHAT DO OUR STUDENTS HAVE IN COMMON?

Although each student is different, the general career goal is usually very similar. EIFM is usually attended by professionals of all ages whose goal is to become leaders, either in the company they are currently working for or in the form of starting their own business and building something to be proud of. Indeed, our students are united by a desire, a desire to make a profound and positive impact on today's business world through their actions.

### AND WHAT ARE OUR STUDENTS DEFINITELY NOT MISSING?

**Personal development** – You are constantly learning and working hard.

**Self - confidence** – You believe in yourself and know that success awaits you.

**Work experience** – You have months or years of professional experience under your belt.

**Leadership** – You understand people and know how to get the best out of them.

**International outlook** – Your business has no limits.

**Character** – You don't just think about yourself, you think about the company.

**Good communication skills** – Not only do you communicate well, but you also listen.

**Team player mentality** – You realize that teamwork will take you further.

# PROGRAMME SUBJECTS

## BUSINESS VALUATION

This subject will provide a framework for the valuation of securitised and non-securitised entities (whether they are specific assets or entire companies). This includes the use of both accounting and financial analysis of the entity to determine value. The course will approach the topic from an applied perspective so that participants can experience the valuation methods in practice. The course will also cover basic capital raising issues, both from a fixed income and equity perspective.

## FINANCIAL MANAGEMENT

Tento předmět je zaměřen na oblast finančního řízení. Ukážeme manažerům, jak spolupracovat s účetními a finančními odděleními, pomůžeme jim pochopit, jak firmy plní své finanční cíle s využitím finančního rozhodování. V rámci studia budou také vysvětleny finanční nástroje a techniky, které mohou být použity k tomu, aby pomohly firmám maximalizovat hodnotu zlepšením rozhodnutí týkajících se rozpočtování kapitálu, kapitálové struktury a řízení pracovního kapitálu. Budete se zabývat také řadou souvisejících témat, včetně nadnárodního finančního řízení, řízení rizik, fúzí a akvizic.

## CORPORATE FINANCE

The course describes the theory and practice of corporate finance. It aims to provide a conceptual foundation and a framework for corporate investment and financing decisions. The content will be very useful for aspiring investment analysts, financial managers, corporate finance professionals and future CFOs. The course deals with understanding the major financial decisions faced by corporate managers and what corporate finance professionals do and why. We will combine theory with practice to ultimately understand what corporate finance professionals should be doing to increase company value and shareholder wealth. Key topics include time value of money and interest rates, valuation of projects and companies, project analysis, capital budgeting, capital structure decisions, risk-return relationships, financial analysis, etc.

## FOREIGN EXCHANGE MARKET AND FOREIGN EXCHANGE

### OPERATIONS

The aim of the course is to familiarize students with the key issues of foreign exchange markets, both from the macroeconomic point of view (exchange rates and balance of payments, monetary policy) and from the point of view of the profile of the field of study with regard to the requirements of practice (foreign exchange markets, banking, international investment). The course provides information on the balance of payments, discusses the topic of equilibrium and its relationship to the foreign exchange market and discusses the exchange rate in depth. It examines in detail the foreign exchange market, its structure and structure, the subjects of the foreign exchange market, and the relationship to the exchange rate.

## CORPORATE FINANCIAL MANAGEMENT

This course introduces students to current financial concepts and tools for managing money in organizations involved in the local and global economy. It examines current best practices in financial analysis and planning through the application of financial concepts. These include financial performance indicators, time value of money, financial markets and institutions, securities and corporate valuation, cost of capital, risk and return, long-term financial budgeting, and working capital management. In addition, topics related to lease financing, hybrid securities and derivatives, trusts, mergers and acquisitions, and international corporate finance also appear throughout the course of study.

# MBA – FINANCIAL MANAGEMENT

## MACROECONOMY

In this course, students learn principles that apply to the economic system as a whole and use principles and models to describe economic situations and predict and explain outcomes using graphs, tables, and data while exploring concepts such as economic measurement, markets, macroeconomic models, and macroeconomic policies.

## FINANCIAL MARKETS AND INSTITUTIONS

The course focuses on the study of the fundamentals of financial markets and financial instruments, the features of the formation of modern financial markets, the practical application of financial instruments, types of financial institutions and their roles and functions in financial markets. The knowledge, skills and competences acquired during the study of this course will be useful for professionals in the fields of finance and banking and foreign exchange in solving various problems of an administrative, analytical, research, clearing and economic nature. It will also be useful for financial concepts and the application of analytical tools in the development of financial strategies.

## MICROFINANCE AND INSURANCE

The aim of the course is to introduce students to sustainable microfinance in terms of principles and best practices as applied by global institutions today. It provides a comprehensive overview of the microeconomic foundations and how microfinance activities are implemented, evaluated and managed. It will also help individuals gain a greater understanding of microfinance practices. Upon completion, students will be able to describe the concept and principles of microfinance, identify issues that hinder the success of microfinance in their country, explain to a group of prospective micro and small business operators the important components of microfinance such as financial instruments and lending methodologies, performance evaluation and management, and financial reporting, assess the state of microfinance in their country, and recommend positive approaches that will facilitate access to financial services for the poor.

## FINANCIAL CRITERIA FOR INVESTMENT EFFICIENCY

The course is devoted to models for evaluating the efficiency of investment activities. The presented models are based on both the orientation to the performance of the investment and the consideration of the costs associated with it. These models can be used by a manufacturing company, a financial services company (bank, insurance company, etc.) or a governmental (departmental level) or public administration body (council). An important component of the course is an overview of budgeting techniques that are used in the case of budget-driven organisations. To the necessary extent, the course is also devoted to the theory of project finance. Successful graduates of the course will have a representative theoretical basis in the field of evaluating the effectiveness of investment activities and will be able to apply this knowledge practically in the financial management of projects.

## INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT

Investment analysis and portfolio management is a growing field in finance. The objective of this course is to better understand the various concepts/principles related to investment analysis and portfolio management. It is a core course focusing on investments and risk. It introduces students to the basic principles of investment analysis and portfolio management theory and techniques and covers the main issues of interest to investors today. The curriculum includes the following topics: the global investment environment, portfolio theory and practice, fixed income securities, securities analysis, derivative securities analysis and the derivative securities market, asset management evaluation, applied portfolio management.

# ADMISSION PROCESS

There are no tests, exams or interviews as part of the admissions process. All you have to do is meet the requirements for each study programme and the institute's management will then decide on your admission.

## STUDY PROGRAMME

Before starting your studies, you should give due consideration to the programme you are applying for. If you are not 100% sure about this, you can contact our study department to arrange an online video call or other form of session to discuss in detail everything you need to ensure that the final choice of study programme

## ADMISSIONS COMMITTEE

Upon receipt of your online application for admission, the admissions committee will review all the documents you have sent as a basis for issuing a decision on admission to study. The admissions committee may take 1-3 days to issue an admission decision after you submit your online application.

## DECISION ON ADMISSION

In the event of a positive decision by the admissions committee, our study department will contact you to inform you of your admission to study. At the same time, the study department will deal with all the necessary administrative matters such as the study contract and payment of tuition fees.

## APPLICATION SUBMISSION

You can fill in the application form online here on our website and attach the necessary documents. These are mainly documents confirming your university education or professional experience.

## PERSONAL INTERVIEW

If the admissions committee is unclear, they may arrange a video call with you to get to know you better and make sure you are a suitable student for our institute. This is an ideal chance to show your commitment, enthusiasm and explain the motivation that drives you to study and that will be your study engine.

## START OF STUDY

Welcome to EIFM! As long as all the above steps have been followed correctly and all the necessary administrative matters have been taken care of, there is nothing stopping you from starting your studies and developing your talents and skills.

**Our goal is lifelong learning. We are here to develop our students and provide them with up-to-date information, skills and knowledge to help them achieve their goals and ambitions in their personal and career lives.**





# EXPERIENCE AND TRADITION

Graduate studies at EIFM offer primarily individual leadership development that prepares you for key situations in business and in today's global society and enables you to face future challenges in a rapidly evolving world. Our team of professors and lecturers consists of highly enthusiastic as well as respected academics and professionals who are committed to passing on their knowledge and experience. Our lecturing team presents more than 50 professionals in their respective fields and there is no shortage of guest lecturers and lectures from foreign companies or universities.

EIFM offers a rich and personally fulfilling working environment that is based on our core values and enhanced by international perspectives. We will help you reposition yourself for your future career path and establish lifelong connections that will benefit you throughout your working career.

## ALUMNI TESTIMONIALS

"Studying at EIFM has been an excellent experience. I have gained knowledge, experience and skills from great professionals from leading companies and I can already say that much of what I have learnt during my studies I am actively using in my work and will continue to do so."

**PAUL SIMONS**  
Student

"Studying at EIFM was not only a career benefit for me, but it also allowed me to develop on a personal level. Before starting my studies I didn't have the courage to start my own business, but that has now changed and almost 3 years on I have to say that studying has allowed me to start fulfilling my lifelong dream of owning my own

**JESICCA CASY**  
Student



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Get in touch  
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